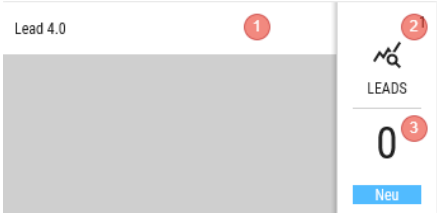


Leads

Title	Widget	Widget Description
Leads		<p>1. Released and within validity period</p> <p>Click opens the summary page</p> <p>Available</p> <ul style="list-style-type: none"> • Homepage dashboard • Customer details
Leads		<p>1. The next 4 open leads (In progress and not expired), sorted by "Valid until" (Ascending)</p> <p>Click switches to the lead</p> <p>Colour code:</p> <p>Red: Valid until is already tomorrow. Yellow: Valid until is within the next 7 days</p> <p>2. Number of valid leads (Released and within validity period)</p> <p>Click opens the summary page</p> <p>3. Number of new leads since the last transfer</p> <p>Click opens the summary page, but shows only new leads since the last transfer</p> <p>Available</p> <p>a. Cockpit</p>

General

Grid

Lists all leads (Released and within validity period)

Click	Swipe	Views
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On dashboard: Summary page Lead definitions		1. Table
In customer details: Summary page Customer leads		1. Table

Column definition dashboard

Name	Visible	Sort	Full Text	Explanation
Name	Visible	ASC	Yes	Name of the job
Campaign	VisibleOnlyLandscape		Yes	
Valid from	VisibleOnlyLandscape			
Valid until	VisibleOnlyLandscape			
MQL	Visible			No. of customers who are Non-completed or In progress.
SQL	Visible			No. of customers who have status "Sales-qualified lead".
Converted	Visible			No. of customers who have status Converted.
Total	Hidden			
Non-completed	Hidden			
Deferred	Hidden			
No lead	Hidden			
In progress	Hidden			

FAQ

Release

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