

Campaigns

Campaigns can be selected during the Conclusion of order. By evaluating the orders of a campaign, it can be assessed whether it was successful or not. For example, it is used in the Type Trade fair, Promotions, events.

A campaign is, for example, a trade fair promotion, advertising, mailing campaign or similar. If a campaign is created and the validity period applies, the employee is able to select the campaign to which an order was documented during the Conclusion of order.

If this has been agreed with you, the ID of the campaign will also be transferred to your ERP system. In this case, it is necessary that the ID you enter is known at the appropriate place in the ERP system.

 Neue Kampagne anlegen				
ID	Name	Beginn	Ende	Status
K1	Kampagne 1			Freigegeben

You have the option to modify an existing campaign by clicking on it. You can create a new campaign using the green plus button above the table.

Please note that you can only work with Customer lists in the campaigns.

Through the campaign, you have the possibility to determine success or failure based on incoming orders.

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