

Trigger

Triggers can be defined to execute automatic actions in DeDeSales, e.g. calling a website, creating an activity, or sending an email.

Trigger			
+ Neue Trigger-Definition anlegen 1			
Name ^	Letzte Ausführung	Ausführungen	
Test1 2	26.05.2026 12:02:34 3	2	4

1. Use the green plus to create a new definition
2. Click on an existing trigger to edit it
3. In the summary you can see when the last execution was
4. The quantity shows how often the trigger has been activated

Basic

 Sales-Pipeline \ **Trigger**
Übersicht und Bearbeitung von Trigg

1

Name

2

Secret

3

Typ

Redirect

4

Bild

Redirect

1. Set the name of the trigger

2. Set the secret
3. Set the type of the trigger
4. Depending on the type, enter the corresponding URL or the corresponding picture

Possible actions that can be executed:

- Create activity
- Edit lead
- Send email

Here you must fill in the fields according to your wishes.

How the trigger is activated

A trigger is always activated only once. So if a picture is shown multiple times or a link is clicked multiple times, the action will only be triggered once.

A URL is required to activate the trigger. The URL is composed as follows:

`https://{ihre-dedesales-backend-url}/trigger/{guid des triggers}?j={base64 kodierte Json Daten}&h={hash}`

Your DeDeSales Backend URL

Please take this from the browser when you access the backend. Note that you have a URL for the test and the live system. You must use the URL where you also created the trigger.

Guid of the trigger

You can see the guid of the trigger when you open the trigger in the backend.

Trigger-URL: trigger/97f4d47c-c942-f111-0080-087050802178

Base64 encoded Json data

So that DeDeSales can correctly process the data when the trigger is called, information must be provided as a Json object.

```
{
  "contactId": "K10001",
  "customerId": "K10002",
  "leadId": "4234-234234343-234324-234",
  "employeeNr": "99990"
}
```

contactId

The contact number of the contact.

customerId

The customer number.

leadId

The guid of the lead. Only required if you have chosen Edit lead as the action.

employeeNr

The number of the employee from the DeDeSales backend under which the action is executed.

Hash

The hash is there to prevent triggers from being activated by mistake. The hash is an MD5 hash. It is created from the following string {base64 encoded json data}{secret}

You specify the secret when creating the trigger in the DeDeSales backend.

If the hash does not match the value determined in DeDeSales, an error 500 will be returned when the URL is called.

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