

Uploading Pictures

Summary

Under *eCom \ Pictures* you upload the two fixed graphics of the shop:

- the **graphic on the login page**
- your **logo for the menu bar**, which appears after the customer logs in

The required dimensions are listed in the service description on the *Marketing Container* page.

Procedure

1. Open *eCom \ Pictures*.
2. Select picture and perform **Upload**.
3. **Save**. This step is mandatory — see below.
4. Provide data, **with tick Pictures**.

Why three steps are necessary

This is the most common stumbling block:

Step	What happens
Upload	The picture is in the Temp folder . It is not visible in the shop.
Save	The picture is moved to the correct folder.
Provide with tick Pictures	The picture is transferred to the shop.

If one of the last two steps is skipped, the picture does not appear — even though the upload was successful and looks correct in the backend.

Pictures created with AI

If a picture is marked as AI-generated, the shop displays the notice **AI GENERATED** above it. The tick **Picture is AI generated** is also available here under *eCom \ Pictures*, not only at the container. See [Mark pictures as AI-generated](#).

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